

1ST INTERNATIONAL

WORLDVIEWS CONFERENCE

ON MEDIA AND HIGHER EDUCATION

Toronto, Canada - June 16-18, 2011



This year's conference will take place from **Thursday, June 16, 2011** to **Saturday, June 18, 2011**.

Sessions will be held at a number of locations on the University of Toronto campus (including the Campbell Conference Facility at the Munk School for Global Affairs, the MaRS Discovery District, the Ontario Institute for Studies in Education) as well as Ryerson University and TIFF Bell Lightbox in downtown Toronto. The exact locations of the sessions will be posted on the agenda website in May.

The following agenda lists the sessions, times and speakers to date. The sessions are colour-coded according to the conference themes:

LEGEND	THEME SESSIONS
	Seizing the initiative: The role of higher education in shaping media and public perceptions
	Seizing the initiative: The role of higher education in shaping media and public perceptions—research and science journalism
	The dawning of a new age? Social media and new technology
	Through a narrow lens? Media depictions of higher education
	Through a narrow lens? Media depictions of higher education: Educating Hollywood
	Cross-dressing media and the academy
	Wagging the dog: The media as driver of higher education public policy

Thursday, June 16

TIME	CONCURRENT A	CONCURRENT B	CONCURRENT C
8:30 AM	Welcome from the Organizers of the Worldviews Conference		
9 AM	ONSTAGE INTERVIEW: Can higher education trust the media? INTERVIEWER: Stella Hughes , UNESCO INTERVIEWEES: Tony Burman , Al Jazeera		
10 AM	KEYNOTE: Creating bridges between academia and the media. Adam Habib , University of Johannesburg		
11 AM	BREAK		
11:15 AM	KEYNOTE: Current media coverage of higher education and possibilities for the future. John O'Leary , Times Good University Guide		
11:45 AM	PANEL: Understanding the media world and its impact on higher education. MODERATOR: Suanne Kelman , Ryerson Luisa D'Amato , Waterloo Record; April Lindgren , Ryerson; Daniel deVise , Washington Post; Yojana Sharma , UWN; Lisa Lapin , Stanford; Jeff Selingo , Chronicle of Higher Education		
12:30 PM	LUNCH		
12:30 PM	KEYNOTE: The responsibility of academics to contribute to public debate in the media. Bill Ayers , formerly University of Illinois-Chicago PANEL: What responsibilities do academics have to contribute to public debate? Jorge Balan , Columbia University; Joel Westheimer , University of Ottawa, Jeff Selingo , Chronicle of Higher Education		
1:30 PM	KEYNOTE: Does the showcasing of university research successes distort the actual nature of research? Ivan Seminiuk , Nature	KEYNOTE: The impact and implications of social media for higher education. Sidneyeve Matrix , Queen's University	PANEL: Public opinion surveys. André Turcotte , Carleton
2:30 PM	INTERVIEW: Stem Cell Researchers. INTERVIEWER: Penny Park , Science Media Centre of Canada with Sean Morrison , University of Michigan and ISSCR	INTERVIEW: Social Media. Wilf Dinnick , Open File; Sara Diamond , OCADU	ON STAGE SHIFTING INTERVIEW: The globalization of higher education coverage: Impact and trends. Karen MacGregor , UWN; Scott Jaschik , Inside Higher Ed; Phil Baty , Times Higher Ed
3:30 PM	PANEL: Flashpoints in science media coverage of research—what does it mean? MODERATOR: Valeria Roman , World Federation of Science Journalists Pallava Bagla , Science; Ivan Seminiuk , Nature; George Daley , Children's Hospital, Boston and Harvard Medical School, Sean Morrison , University of Michigan, ISSCR; Jason Head , University of Toronto	PANEL: What does new media offer in coverage that mainstream media can't (or won't). Wilf Dinnick , Open File; Daniel deVise , Washington Post; Karine Joly , HigherEdExperts.com; Vinita Srivastava , Ryerson	PANEL: Higher Education is covered by many specialist higher education publications. How can they help one another? Karen MacGregor , UWN; Scott Jaschik , Inside Higher Edu; Mark Rosenfeld , Academic Matters; Peggy Berkowitz , University Affairs; Cat Warren , Academe
4:30 PM	PANEL: Current, emerging and future media models for science journalism MODERATOR: Penny Park , Science Media Centre; Ivan Seminiuk , Nature; Valeria Roman , Clarin; Jenny Leonard , Futurity; Jean Marc Fleury , Université Laval, Paul Lewis , Discovery Channel	PANEL: Social Media from the University and College Perspective. The implications of social media (and new communications technology) for public perceptions of universities and the democratization of coverage. Alf Hermida , UBC; James Compton , U of Western Ontario; Elizabeth Monier Williams , York University; Patric Lane , UNC	WORKSHOP: New innovations in social media and other forms of college and universities communication. Ken Steele , Academica Group; Lori Packer, U of Rochester; Robin Hogen , Yale
6:30 PM	RECEPTION AT RYERSON PANEL: Does journalism help keep education honest? John O'Leary , Times Good University Guide; Adam Habib , University of Johannesburg; April Lindgren , Ryerson Journalism Research Centre; Yojana Sharma , UWN; Bill Murphy , University of Rochester; Kelly Cunningham , University of Michigan		

Friday, June 17

TIME	CONCURRENT A	CONCURRENT B	TIFF CONCURRENT
9 AM	INTERVIEW: Science research, science journalism and science policy. Interview with Bob MacDonald	TALK: Al Jazeera's innovations in connecting global intellectuals to breaking news analysis Tony Burman , Al Jazeera	Welcome: TIFF KEYNOTE ADDRESS: Spanning the worlds of academic and film
10 AM	PANEL: Are you listening? Has the "crossing-dressing" of media and academia created better understanding between these worlds, or do they remain two solitudes? Michelle Stack Mini Lecture. Adam Habib , University of Johannesburg; Cat Warren , NCS; Nicole Blanchett , Sheridan College; Ann Rauhala , Ryerson University; Jeffrey Dvorkin , University of Toronto; Sandy McKeen , Sheridan College	WORKSHOP: The academic minute MODERATOR: Scott Jaschik , Inside Higher Ed Lynn Pasquerella , Mount Holyoke College; Alan Chartock , WAMC/Northeast Radio;	Illustrated lecture on the history of academia in film
10:45 AM			BREAK
11:00 AM			Panel discussion of academia in film Mark Langer , Carleton
11:45 AM	BREAK		
12 PM	KEYNOTE: How universities get attention of government and the media Dzulkifli Abdul Razak , University of Science, Malaysia	PANEL: Muted voices and higher media education coverage Shari Graydon , Informed Opinions; John Miller , Ryerson	LUNCH
		Reaching out to the community and minority group media Kathy English , Toronto Star; John Miller , Ryerson; Rinaldo Wallcott , OISE; Janet Rodrigues , Community radio	
1 PM	LUNCH		PANEL: Innovations in higher education and film/TV collaborations – academic filmmaker
2 PM	PANEL: How do researchers adapt to the media MODERATOR: Suanne Kelman , Ryerson; Joe Wilson , MaRS; Paul Taylor , Globe & Mail; Brian Goldman , CBC	WORKSHOP: How to talk to media AND How to pitch research stories to publications a hands on guides with April Lindgren and Ann Rohala , Ryerson University	ON STAGE INTERVIEW: Marc Glassman and John Mighton
3 PM	DEBATE: Can assumptions held for the developed world be made for the less developed Jorge Balan , Columbia; Yojana Sharma , UWN; Adam Habib , U of Johannesburg; Gordon Craven , Malaysia	PANEL: The research "arms war" and the battle for researchers Wisdom Tettey , U of Calgary; Ioanna Kohler , French-American Foundation; Noreen Golfman , Canadian Federation of Humanities and Social Sciences	DOCUMENTARIES: academia reaching out to the world
4 PM	PANEL: the higher education reward system and pressures to communicate beyond the academy	PANEL: Embedded journalists—the student media. Nora Loretto , CFS; Niko Block , McGill Daily	Innovative collaborations between academia and film John Heilker , Sheridan College; Jean Desormeaux , Sheridan College
5 PM	Should Universities, drawing on the experience of academia in science, politics, economic development, arts and culture, and community affairs, by pass the mainstream media? Virgil Renzulli , Arizona State; Wilf Dinnick , Open File; Jenny Leonard , Futurity; Andrew Jaspin , The Conversation; Hanson Hosein , University of Washington	Coverage of students in the media. AND Innovations of students working in and with the media Ronak Ghorbani , Ryerson MA student; Sandy Hudson , CFS	
6:30 PM	CAFE SCIENTIFIQUE - MARS		
8:30 PM	LUCKY JIM		

Saturday, June 18

TIME	CONCURRENT A	CONCURRENT B
9 AM	KEYNOTE: Attitudes to universities and research in Sweden Agneta Bladh , IAU	
10 AM	PANEL: Do rankings in the media drive university priorities? MODERATOR: Scott Jaschik , Inside Higher Ed Bob Morse , US News; Indira Samaraesekera , University of Alberta; John O'Leary , Times Good University Guide; Simon Beck , Globe and Mail; David Naylor , University of Toronto	IN DISCUSSION: new open sourced modes of collaboration for academics online Mia Quint Rapaport , University of Toronto
11:00 AM	PANEL: Are the international rankings helping or hurting higher Education MODERATOR: Philip Altrach , Boston College; Indira Samaresekera , University of Alberta	What are the emerging issues in higher education that the media could cover Vanessa Bridge , U of Leeds; Paul Fain ; Phillip Fine , University World News; Glen Jones , OISE; Mike Shonefeld , Duke; Phil Baty , Times Higher Education
12 PM	LUNCH	
1 PM	PANEL: The competition among international rankings MODERATOR: Scott Jaschik , Inside Higher Ed; Ben Sowter , QS; Ying Cheng , Shanghai Jiao Tong University; Phil Baty , Times Higher Education; Jiwen Gan , Shanghai Jiao Tong University	WORKSHOP: How do we bridge the gap university research and journalism with Jenny Leonard , Futurity and Andrew Jaspan , The Conversation
2 PM	PANEL: Media views of staff and faculty: current depictions, future possibilities Mark Langer , OCUFA; James Compton , U of Western Ontario; Ken Coran , OSSTF; Cat Warren , Academe; Scott Jaschik , Inside Higher Ed; Karen McGregor , UWN; Luisa D'Amato , Waterloo Region Record; Paul Kniest , NTEU	DEBATE: Do public and media relations take up a disproportionate amount of attention and resources in the modern college and university? MODERATOR: Bill Murphy , U of Rochester Dzulkfli Abdul Razak , IAU; Agneta Bladh , IAU; Jeff Zabudsky , Sheridan College; Vanessa Bridge , University of Leeds; Julie Peterson , U of Chicago; Paul Axelrod , York University
3 PM	WRAP UP: The role of media and higher education in promoting democratic culture George Fallis , York; Mark Kingwell , University of Toronto	