

AGENDA

WEDNESDAY JUNE 19TH

TIME	EVENT
	Massey College
6:30 PM	Opening Reception
7PM	Welcome from the organizers
7:15 PM	INTERVIEW: Public trust in media, and the implications of coverage for higher education SPEAKER: Adrian Monck , Managing Director, Head of Communications and Media, World Economic Forum INTERVIEWER: John Fraser , Master, Massey College
8PM	Q & A
9PM	End of event

THURSDAY JUNE 20TH

TIME	EVENT		
	Isabel Bader Theatre		
7:30 AM	Registration opens, coffee available		
8:30 AM	Welcome from the organizers		
8:45 AM	KEYNOTE: Understanding People: How new insights are transforming campuses, companies and communities in the Digital Age Chad Gaffield , President, Social Science and Humanities Research Council		
9:30 AM	Q & A		
9:45 AM	Coffee break and move into concurrent sessions		
	CONCURRENT A Isabel Bader Theatre	CONCURRENT B VC115, Main Floor, Old Vic Building	CONCURRENT C The Chapel, 2nd floor, Old Vic Building
10 AM	<p>The relevance of international rankings? The rise of national and regional rankings as real benchmarks of institutional quality</p> <p>MODERATOR: Elizabeth Redden, Reporter, <i>Inside Higher Ed</i></p> <p>Bob Morse, Director of data research, <i>U.S. News and World Report</i></p> <p>Mary Dwyer, Senior Editor, <i>Maclean's</i></p> <p>Shaun Curtis, Director, International Exeter, University of Exeter</p> <p>Phil Baty, Editor, <i>Times Higher Education</i></p>	<p>Media's better bedfellow? Coverage of research findings from higher education and think tanks</p> <p>MODERATOR: Joel Westheimer, Professor of Education, University of Ottawa</p> <p>Adrian Monck, Managing Director, Head of Communications and Media, World Economic Forum</p> <p>David Miller, Professor of Sociology, University of Bath</p> <p>Trish Hennessy, Director, Canadian Centre for Policy Alternatives, Ontario</p>	<p>Branding and the sophistication of the communications culture in universities</p> <p>MODERATOR: Ken Steele, Co-Founder, Academica Group</p> <p>Gili Drori, Associate Professor of Sociology and Anthropology, The Hebrew University of Jerusalem</p> <p>Stavros Rougas, Co-Founder, Media Spot Me</p> <p>Larry Arbeiter, Associate Vice-President, University of Rochester</p> <p>Larry Lauer, Vice Chancellor for Government Affairs, Texas Christian University</p>

THURSDAY JUNE 20TH CONTINUED

TIME	EVENT		
	CONCURRENT A Isabel Bader Theatre	CONCURRENT B VC115, Main Floor, Old Vic Building	CONCURRENT C The Chapel, 2nd floor, Old Vic Building
11 AM	Move between sessions		
11:15 AM	<p>Grappling with the onset of mass higher education: Media coverage of the expansive systems in India and China</p> <p>MODERATOR: Yojana Sharma, Asia Editor, <i>University World News</i></p> <p>Philip G. Altbach, Professor of Higher Education, Boston College</p> <p>Zha Qiang, Associate Professor of Education, York University</p> <p>Rahul Choudaha, Director of Research and Strategic Development, World Education Services</p> <p>Maria Mathai, Director, MM Advisory Services</p> <p>Roopa Desai Trilokekar, Assistant Professor of Education, York University</p>	<p>National security, social media and the publicity of academic findings</p> <p>MODERATOR: Nora Loreto, Associate Editor, Canadian Association of Labour Media</p> <p>David Miller, Professor of Sociology, University of Bath</p> <p>Larry Lauer, Vice Chancellor for Government Affairs, Texas Christian University</p> <p>Sarah Kendzior, Writer, <i>Al Jazeera</i> and <i>Foreign Policy</i></p>	<p>Academic freedom and freedom of the press: Old tenets, new interpretations</p> <p>MODERATOR: Jon Western, Professor of International Relations, Mount Holyoke College</p> <p>Frank Furedi, Professor Emeritus of Sociology, University of Kent</p> <p>Mark Kingwell, Professor of Philosophy, University of Toronto</p> <p>Vinita Srivastava, Assistant Professor of Journalism, Ryerson University</p>
	Vic Foyer, Old Vic Building		
12:15 PM	Lunch on site		
	Isabel Bader Theatre		
12:45 PM	<p>Social Sciences and Humanities Research Council Storyteller Session</p> <p>MODERATOR: Ursula Gobel, Director, Communications, Social Sciences and Humanities Research Council of Canada</p> <p>Alfea Donato, Journalism student, Ryerson University</p> <p>Daniel Browne, Journalism student, Ryerson University</p>		

THURSDAY JUNE 20TH CONTINUED

TIME	EVENT		
	Isabel Bader Theatre		
1:30 PM	<p>INTERVIEW: The sinking ship or the tide lifting all boats? The impact of technology on media and higher education</p> <p>SPEAKER: Andrew Keen, Critically Acclaimed Author</p> <p>INTERVIEWER: Joel Westheimer, Professor of Education, University of Ottawa</p>		
2:15 PM	Q & A		
2:30 PM	Move between sessions		
	CONCURRENT A Isabel Bader Theatre	CONCURRENT B VC115, Main Floor, Old Vic Building	CONCURRENT C The Chapel, 2nd floor, Old Vic Building
2:45 PM	<p>Majority in enrolment, minority in leadership: Expanding the coverage on women in higher education</p> <p>MODERATOR: Karen MacGregor, Global Editor, <i>University World News</i></p> <p>Teboho Moja, Clinical Professor of Higher Education, New York University</p> <p>Zukiswa Kekana, Researcher, New York University</p> <p>Shari Graydon, Founder, Informed Opinions</p> <p>Katherine Forestier, Director, Education Link Limited</p>	<p>Crowd sourcing: Innovations bred by austerity</p> <p>MODERATOR: James Bradshaw, Higher Education Reporter, <i>Globe and Mail</i></p> <p>Frank Furedi, Professor Emeritus of Sociology, University of Kent</p> <p>Joe Wilson, Education Cluster, MaRS Discovery District</p> <p>Andrew Keen, Critically Acclaimed Author</p>	<p>Rankings 2.0: Social outreach, global partnerships, and differentiation in rankings of higher education</p> <p>MODERATOR: Elizabeth Redden, Reporter, <i>Inside Higher Ed</i></p> <p>Sir John Daniel, former CEO & President, Commonwealth of Learning, former Assistant Director-General, Unesco</p> <p>Philip G. Altbach, Professor of Higher Education, Boston College</p>
	Isabel Bader Theatre and Vic Foyer, Old Vic Building		
3:45 PM	Coffee break and move between concurrent sessions		

THURSDAY JUNE 20TH CONTINUED

TIME	EVENT		
	CONCURRENT A Isabel Bader Theatre	CONCURRENT B VC115, Main Floor, Old Vic Building	CONCURRENT C The Chapel, 2nd floor, Old Vic Building
4 PM	<p>The next frontier for media, higher education and internationalization? Reports on enrolment growth from the African continent</p> <p>MODERATOR: Julian Weinrib, Research Officer, University of Toronto</p> <p>Karen MacGregor, Global Editor, <i>University World News</i></p> <p>Goolam Mohamedbhai, Former Secretary-General of the Association of African Universities</p> <p>Tade Akin Aina, Program Director, Higher Education and Libraries in Africa, Carnegie Corporation of New York</p> <p>Jane Ngobia, Director of Human Rights and Equity Office, University of Guelph</p>	<p>Something born or something bred? The necessity of the academy to train journalists</p> <p>MODERATOR: Simona Chiose, Education Editor, <i>Globe and Mail</i></p> <p>Jeffrey Dvorkin, Director, University of Toronto (Scarborough) Journalism Program and Executive Director, Organization of News Ombudsmen</p> <p>Janice Neil, Associate Professor of Journalism, Ryerson University</p> <p>Adrian Monck, Managing Director, Head of Communications and Media, World Economic Forum</p> <p>Robert Steiner, Director, Fellowships in Global Journalism, University of Toronto</p>	<p>Reaching Audiences Directly: Academic Minute</p> <p>MODERATOR: Bill Murphy, Vice-President of Communications, University of Rochester</p> <p>Scott Jaschik, Editor, <i>Inside Higher Ed</i></p> <p>Kevin McCaffrey, Director Government and Community Relations, Mount Holyoke College</p> <p>Katie Britton, Program Director WAMC/Northeast Public Radio</p>
5 PM	Break outs end		
	MaRS Discovery District		
7 PM	Reception		
8 PM	Sponsor remarks		
9 PM	End of event		

FRIDAY JUNE 21ST

TIME	EVENT		
	Isabel Bader Theatre		
7:30 AM	Registration opens		
8:30 AM	Welcome from the organizers		
8:45 AM	KEYNOTE: MOOCS, media, and the democratization of higher education Sir John Daniel , former President and CEO of the Commonwealth of Learning, and former Assistant Director General, Unesco		
9:30 AM	Q & A		
9:45 AM	Coffee break and move into concurrent sessions		
	CONCURRENT A Isabel Bader Theatre	CONCURRENT B VC115, Main Floor, Old Vic Building	CONCURRENT C The Chapel, 2nd floor, Old Vic Building
10 AM	<p>University Hubs, and the societies they are intended to serve: Reports from Singapore, Hong Kong, Dubai, Africa</p> <p>MODERATOR: Jon Western, Professor, Mount Holyoke College</p> <p>Pericles Lewis, President, Yale-NUS College</p> <p>Yojana Sharma, Asia Editor, <i>University World News</i></p> <p>Tade Akin Aina, Program Director, Higher Education and Libraries in Africa, Carnegie Corporation of New York</p> <p>Goolam Mohamedbhai, former Secretary-General of the Association of African Universities</p>	<p>Not just for the sake of the discipline: Academic responsibility and disseminating work to a wider audience</p> <p>MODERATOR: Larry Arbeiter, Associate Vice-President, University of Rochester</p> <p>Nicole Blanchett Neheli, Professor, Journalism Broadcast Program, Sheridan Institute of Technology</p> <p>Shari Graydon, Founder, Informed Opinions</p> <p>Jenny Leonard, Editor, <i>Futurity</i></p> <p>Megan Clement, Deputy Editor, <i>The Conversation UK</i></p>	<p>Student protests or civil society mobilization? Media depictions in Quebec, US (California/occupy movement), and UK</p> <p>MODERATOR: Scott Jaschik, Editor, <i>Inside Higher Ed</i></p> <p>Gabriel Nadeau-Dubois, Former spokesman, Broad Coalition of the Association for Student Union Solidarity</p> <p>Jesse Rosenfeld, Freelance journalist and contributor to <i>The Nation</i>, <i>The Guardian</i>, <i>Al-Jazeera</i></p> <p>Elizabeth Redden, Reporter, <i>Inside Higher Ed</i></p> <p>Anna Goldfinch, Ontario National Executive Representative, Canadian Federation of Students</p>

FRIDAY JUNE 21ST CONTINUED

TIME	EVENT		
	CONCURRENT A Isabel Bader Theatre	CONCURRENT B VC115, Main Floor, Old Vic Building	CONCURRENT C The Chapel, 2nd floor, Old Vic Building
11:00 AM	Move between sessions		
11:15 AM	<p>A different kind of gatekeeping: What can we expect of the professions of (and relationships between) higher education and of journalism in the next 10 years?</p> <p>MODERATOR: Mary Beth Marklein, Higher Education Reporter, <i>USA Today</i></p> <p>Philip G. Altbach, Professor of Higher Education, Boston College</p> <p>Glen Jones, Professor, University of Toronto, Ontario Research Chair for Postsecondary Education Policy and Measurement</p> <p>Karen MacGregor, Global Editor, <i>University World News</i></p>	<p>Lessons on private-public partnerships for the academy: How J-schools engage with media organizations</p> <p>MODERATOR: Nora Loreto, Associate Editor, Canadian Association of Labour Medi</p> <p>Rick Salutin, Columnist, <i>Toronto Star</i></p> <p>Jeffrey Dvorkin, Director, University of Toronto (Scarborough) Journalism Program and Executive Director, Organization of News Ombudsmen</p> <p>Sandy Mckean, Associate Dean, Film, Television, and Journalism, Sheridan College</p>	<p>The under-reported story: The role of university campuses in the Arab Spring</p> <p>MODERATOR: TBC</p> <p>Tony Burman, Velma Rogers Graham Research Chair, Ryerson University</p> <p>Jesse Rosenfeld, freelance journalist and contributor to <i>The Nation</i>, <i>The Guardian</i>, <i>Al-Jazeera</i></p> <p>Sarah Kendzior, Writer, <i>Al Jazeera</i> and <i>Foreign Policy</i></p>
	Vic Foyer, Old Vic Building		
12:15 PM	Lunch on site		

FRIDAY JUNE 21ST CONTINUED

TIME	EVENT		
	CONCURRENT A Isabel Bader Theatre	CONCURRENT B VC115, Main Floor, Old Vic Building	CONCURRENT C The Chapel, 2nd floor, Old Vic Building
1:30 PM	<p>International students and campus integration: Institutional strategies and media interpretations</p> <p>MODERATOR: Elizabeth Redden, Reporter, <i>Inside Higher Ed</i></p> <p>Teboho Moja, Clinical Professor of Higher Education, New York University</p> <p>Jane Ngobia, Director of Human Rights and Equity Office, University of Guelph</p> <p>Shaun Curtis, Director, International Exeter, University of Exeter</p> <p>Maria Mathai, Director, MM Advisory Services</p>	<p>Students and the media: An easy alliance?</p> <p>MODERATOR: Simona Chiose, Education Editor, <i>Globe and Mail</i></p> <p>Josh Dehaas, Editor, <i>Macleans</i></p> <p>Zane Schwartz, Canada's Top 20 Under 20, Student at University of Toronto</p> <p>Sarah Rankin, Student at University of Toronto</p> <p>Gabriel Nadeau-Dubois, Former spokesman, Broad Coalition of the Association for Student Union Solidarity</p>	<p>Reflections on the adaptive nature of journalism and higher education</p> <p>MODERATOR: James Bradshaw, Higher Education Reporter, <i>Globe and Mail</i></p> <p>Janice Neil, Associate Professor of Journalism, Ryerson University</p> <p>Ken Steele, Co-Founder, Academica Group</p> <p>Rick Salutin, Columnist, <i>Toronto Star</i></p> <p>Megan Clement, Deputy Editor, <i>The Conversation UK</i></p>
2:30 PM	Move between sessions		

FRIDAY JUNE 21ST CONTINUED

TIME	EVENT		
	CONCURRENT A Isabel Bader Theatre	CONCURRENT B VC115, Main Floor, Old Vic Building	CONCURRENT C The Chapel, 2nd floor, Old Vic Building
2:45 PM	<p>Media bias in coverage of higher education? The changing perceptions of universities and colleges</p> <p>MODERATOR: Rod Skinkle, CEO, Academica Group</p> <p>David Naylor, President, University of Toronto</p> <p>Simona Chiose, Education Editor, <i>Globe and Mail</i></p> <p>Anne Sado, President, George Brown College</p> <p>Louise Brown, Education Reporter, <i>Toronto Star</i></p>	<p>Who are the MOOC users? Insights from media and higher education</p> <p>MODERATOR: Joe Wilson, Education Cluster, MaRS Discovery District</p> <p>Aron Solomon, Educator and Entrepreneur</p> <p>Melonie Fullick, Freelance journalist, Doctoral Candidate, York University</p> <p>Gavin Adamson, Assistant Professor of Journalism, Ryerson University</p> <p>Andrew Ng, Founder, Coursera, Associate Professor, Stanford University</p>	<p>Financial opportunity over institutional integrity? The accountability of university participation in branch campuses and overseas hubs</p> <p>MODERATOR: James Bradshaw, Higher Education Reporter, <i>Globe and Mail</i></p> <p>Sheila Embleton, Professor of Linguistics, York University</p> <p>Jon Western, Professor of International Relations, Mount Holyoke College</p> <p>Waleed Khan, Marketing and Media Manager, Georgetown University School of Foreign Service in Qatar</p> <p>Katherine Forestier, Director, Education Link Limited</p>
	Isabel Bader Theatre		
3:45 PM	Coffee break		
4 PM	Closing remarks – Conference Organizers		